Updated 11/2/2022

Topic 2: Database design L11: ER modeling

Wolfgang Gatterbauer

CS3200 Database design (fa22)

https://northeastern-datalab.github.io/cs3200/fa22s3/

10/17/2022

### Class warm-up

- Quick exam1 discussion (more on WED):
  - Points vs Grades
  - Was it fair and types of problems similar to problems seen in class and on HWs? Open-book vs closed book (open is more time constraint)
  - exam2 will have paper and computer components
  - Discuss example solutions next class? If yes, poll in class next time.

Please use our various options for feedback

Starting Database Design today

# The "Surfer Analogy" for time management



Source: http://stwww.surfermag.com/files/2013/10/Yak Charlie-970x646.jpg



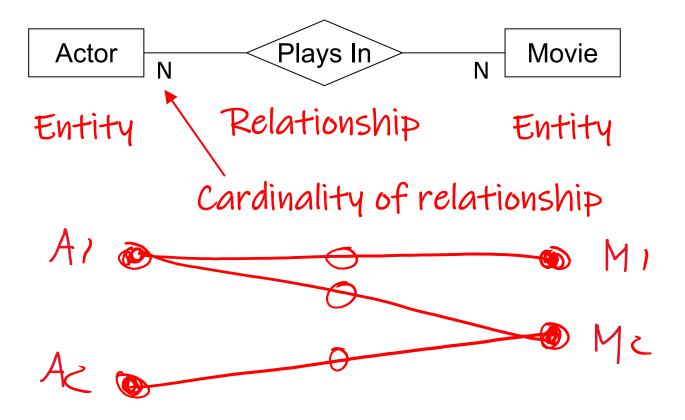
- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.

Actor Movie

Entity

Entity

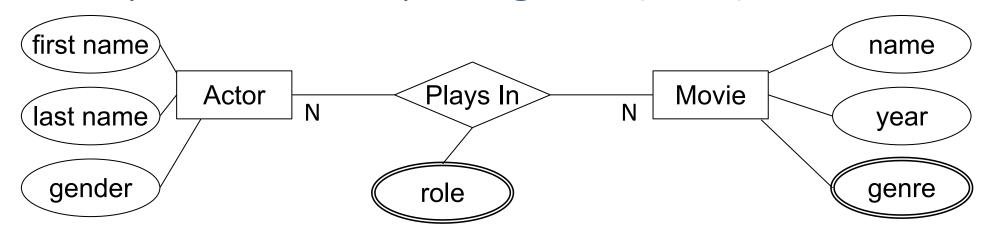
- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.



- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.



- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.
- Actors have names and gender. Movies have name, year and can have multiple genres

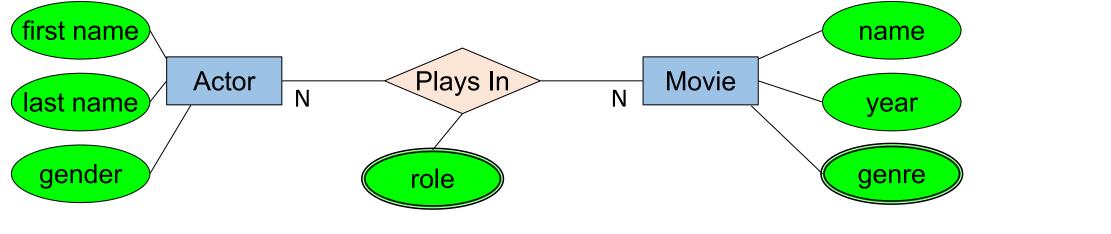


attributes

Multivalued attribute: a movie can be assigned 0,1 or more genres

- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.
- Actors have names and gender. Movies have name, year and can have multiple genres

color is optional

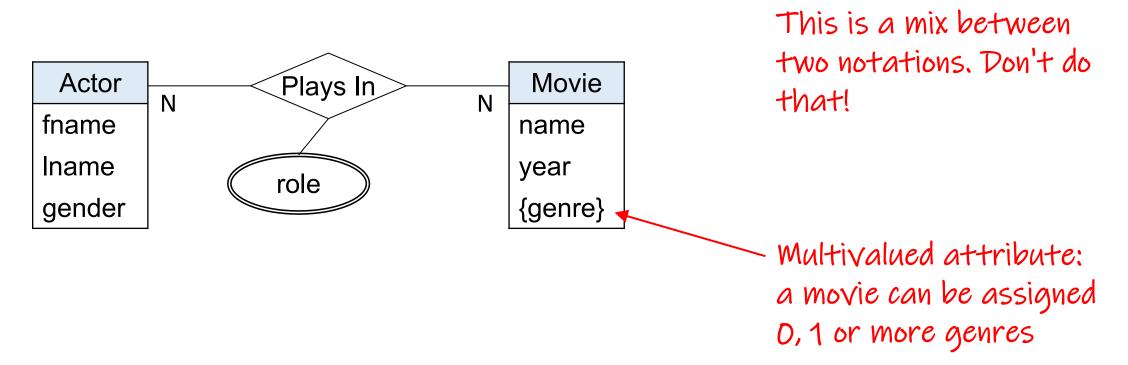


Multivalued attribute: a movie can be assigned D, 1 or more genres

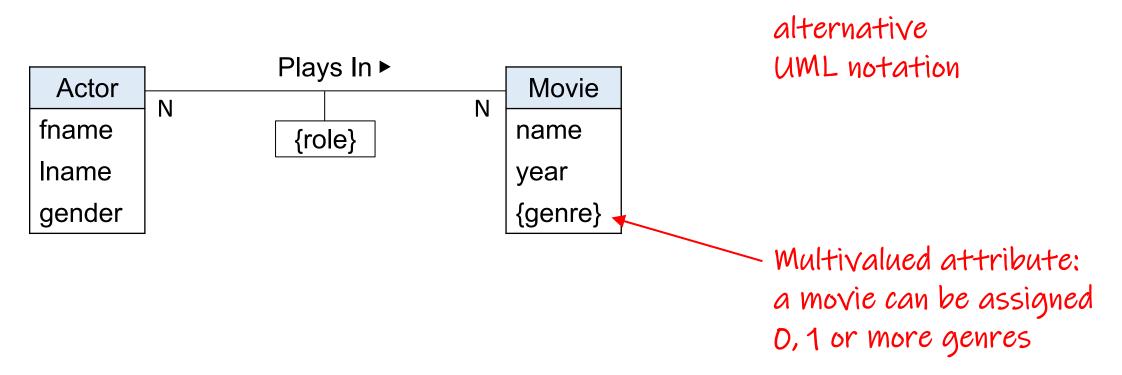
#### Situation:

attributes

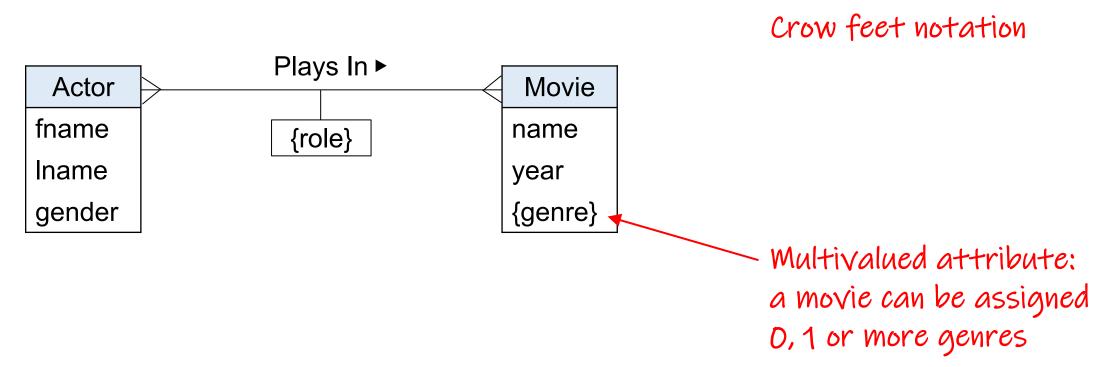
- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.
- Actors have names and gender. Movies have name, year and can have multiple genres



- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.
- Actors have names and gender. Movies have name, year and can have multiple genres

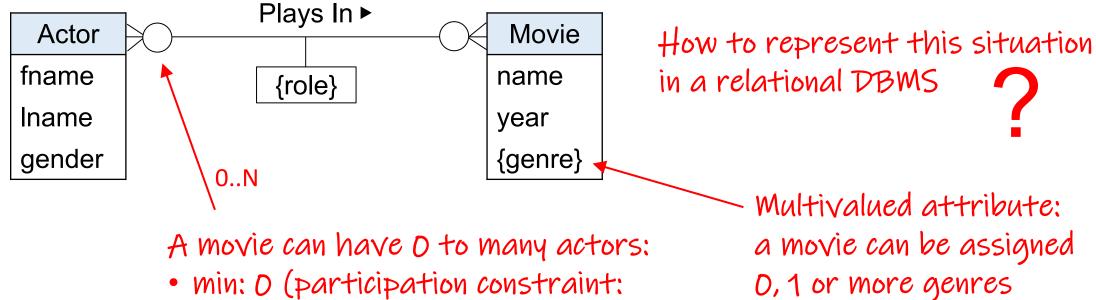


- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.
- Actors have names and gender. Movies have name, year and can have multiple genres



- There are actors and movies.
- Actors can play in multiple movies, movies can have multiple actors.
- Actors have names and gender. Movies have name, year and can have multiple genres

This is still an ER diagram

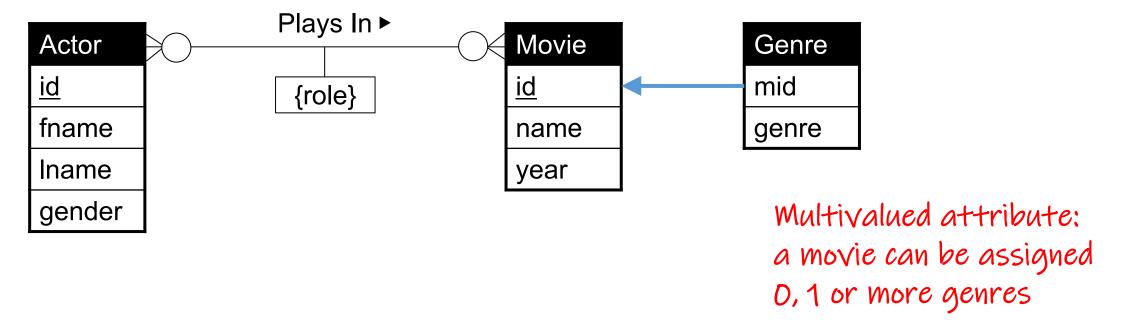


- min: O (participation constraint: "optional", not "mandatory")
- max: N = many (cardinalities)

- There are actors and movies.
- Actors can play in 0, 1 or more movies, movies can have 0, 1, or more actors.
- Actors have names and gender. Movies have name, year and can have 0, 1, or more genres

### ERD → Relational schema

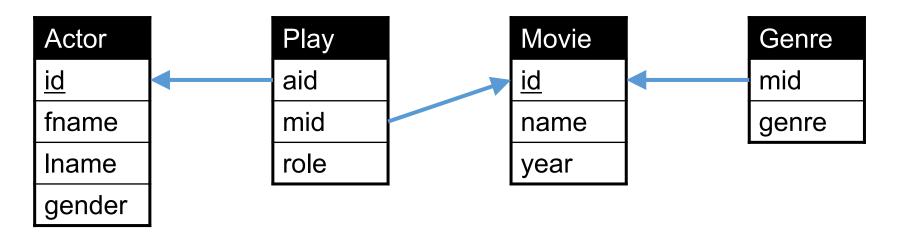
#### This is a mix for illustration. Don't do that!



- There are actors and movies.
- Actors can playsin 0, 1 or more movies, movies can have 0, 1, or more actors.
- Actors have names and gender. Movies have name, year and can have 0, 1, or more genres

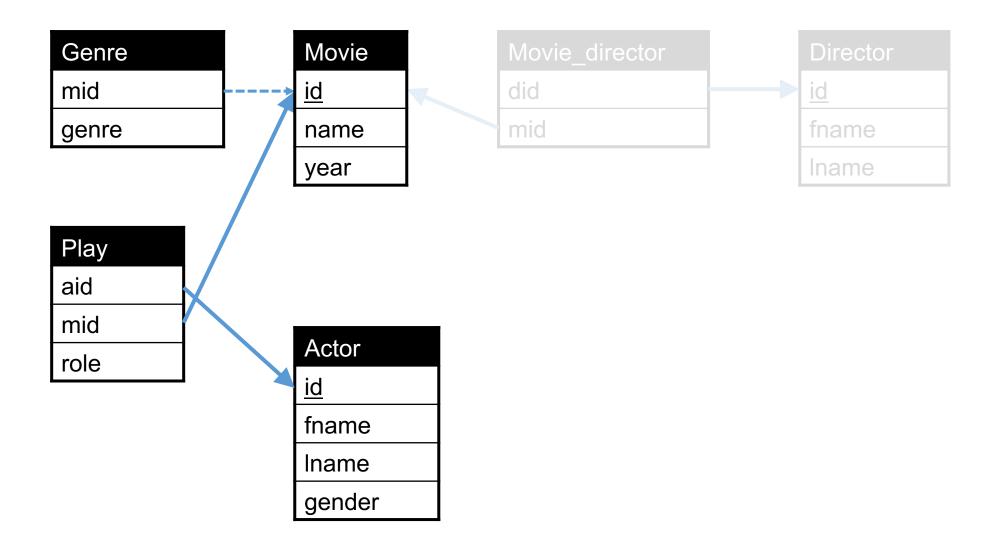
#### Relational schema for IMDB

#### This is relational schema!



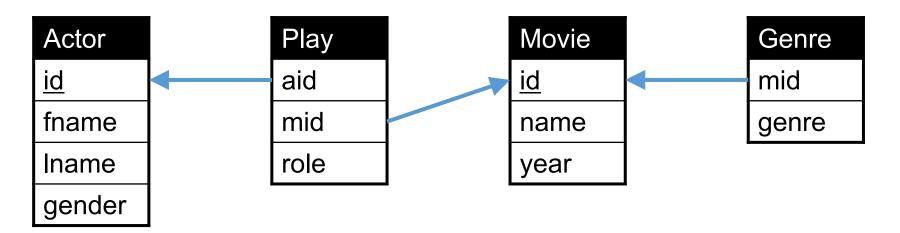
- There are actors and movies.
- Actors can play in 0, 1 or more movies, movies can have 0, 1, or more actors.
- Actors have names and gender. Movies have name, year and can have 0, 1, or more genres

# Big IMDB schema (Postgres)



#### Relational schema for IMDB

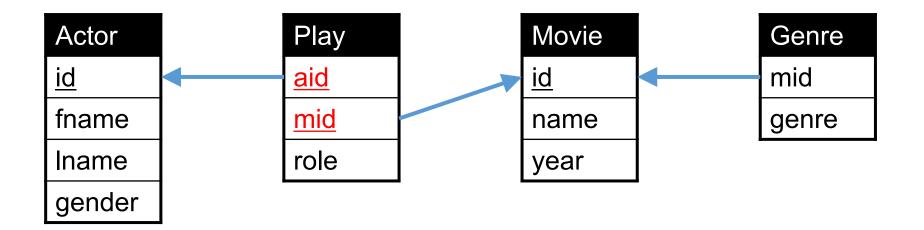
#### This is relational schema!



What if every actor play maximal one role in a movie?

- There are actors and movies.
- Actors can play in 0, 1 or more movies, movies can have 0, 1, or more actors.
- Actors have names and gender. Movies have name, year and can have 0, 1, or more genres

### Relational schema for IMDB



What if every actor play maximal one role in a movie? Define appropriate keys!

- There are actors and movies.
- Actors can play one role in 0, 1 or more movies, movies can have 0, 1, or more actors.
- Actors have names and gender. Movies have name, year and can have 0, 1, or more genres

# ER modeling

### Data modeling and Database Design Process

#### 1. ER Diagram

Conceptual Model:

("technology independent") describe main data items

#### 2. Relational Database Design

**Logical Model** 

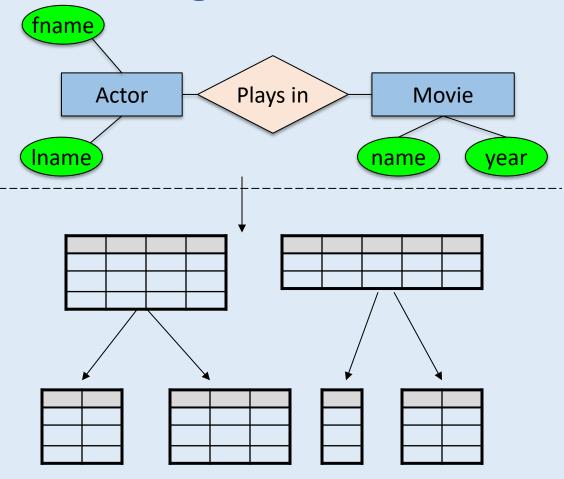
("for relational databases"):

Tables, Constraints

**Functional Dependencies** 

Normalization:

Eliminates anomalies

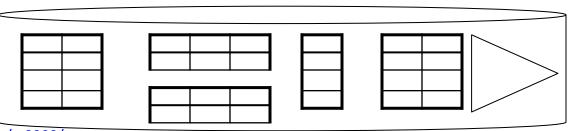


#### 3. Database Implementation

**Physical Model** 

Physical storage details

Result: Physical Schema



### Database Design

- Database design: Why do we need it?
  - Agree on structure of the database before deciding on a particular implementation
- Consider issues such as:
  - What entities to model
  - How entities are related
  - What constraints exist in the domain
  - How to achieve good designs

Relational model has only one concept: the <u>relation</u> (table)

ER have two, closer to model real-world situations: entities, relationships b/w/ entities

- Several formalisms for ERDs exist. We will discuss several, in particular
  - Stanford arrow notation (also our textbook SDK)
  - Crow's foot notation

1. Requirements Analysis

2. Conceptual Design

3. Relational design

### 1. Requirements analysis

- What is going to be stored?
- How is it going to be used?
- What are we going to do with the data?
- Who should access the data?

Technical and nontechnical people are involved

1. Requirements Analysis
2. Conceptual Design
3. Relational design

ERD

Actual tables

### 2. Conceptual Design

- A <u>high-level description</u> of the database
- Sufficiently <u>precise</u> that technical people can understand it
- But, not so precise that non-technical people can't participate

perfect fit for ER modeling

One of the main benefits of using ER diagrams instead of relational schemas directly is easier communication: The relationships are usually more visible in an ERD and the database structure becomes easier to understand and discuss

1. Requirements Analysis

2. Conceptual Design

3. Relational design

ERD

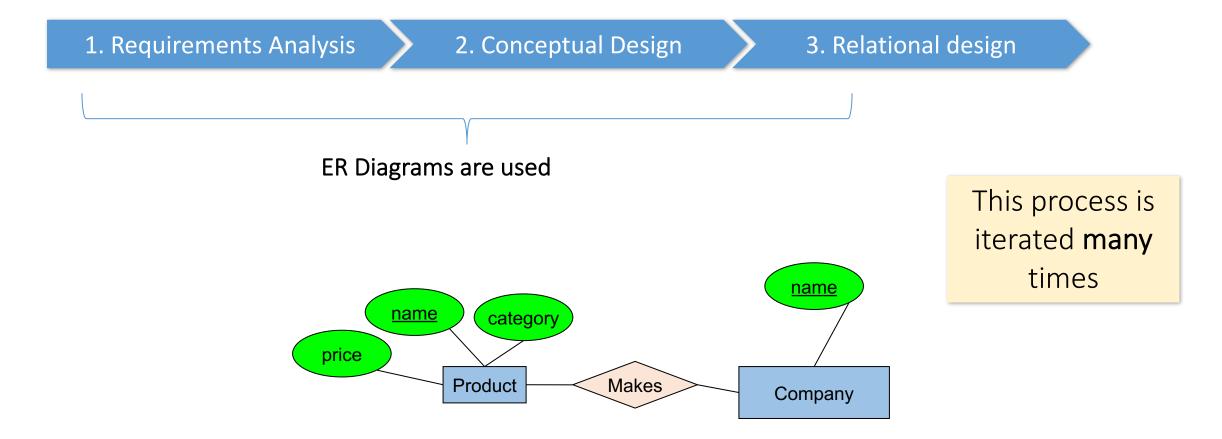
Actual tables

#### 3. Relational model

Logical Database Design

### And More:

- Physical Database Design
- Security Design



E/R is a *visual syntax* for DB design which is *precise enough* for technical points, but *abstracted enough* for non-technical people

# Interlude: Impact of the ER model

- The E/R model is one of the most cited articles in Computer Science
  - "The Entity-Relationship model toward a unified view of data" Peter Chen, 1976
  - Compare to "business model canvas", Alexander Osterwalder 2008
     <a href="https://en.wikipedia.org/wiki/Business\_Model\_Canvas">https://en.wikipedia.org/wiki/Business\_Model\_Canvas</a>
- Used by companies big and small
  - You'll know it soon enough

"Chen notation": different from "UML"



# Graphicacy

"Graphicacy is concerned with the capacities people require in order to interpret and generate information in the form of graphics."

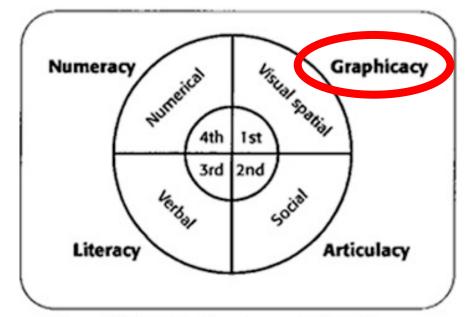
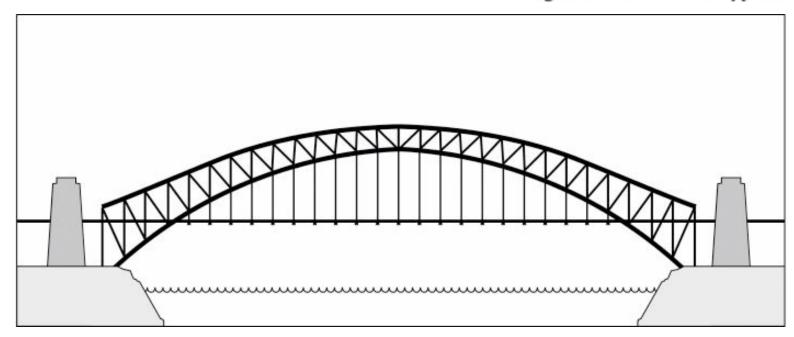
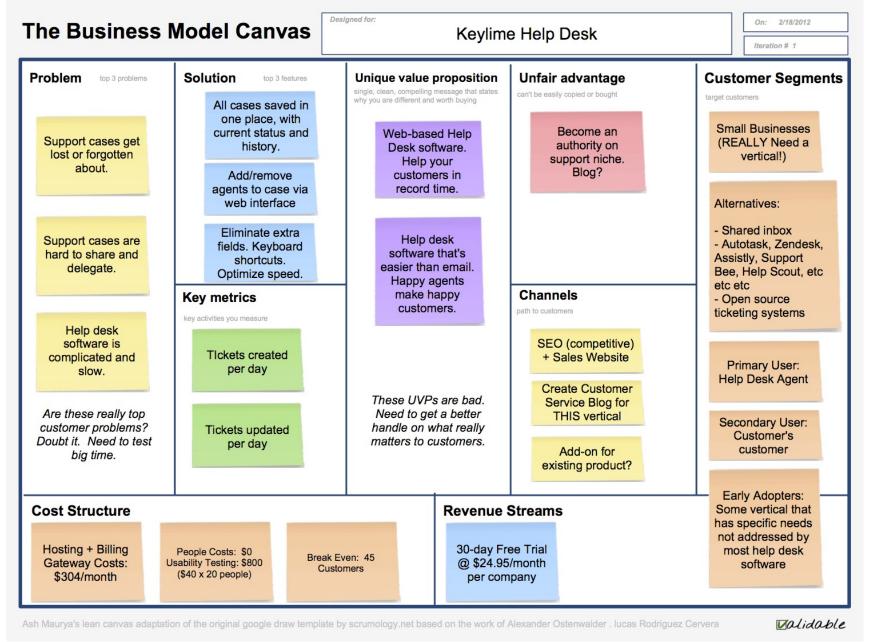


Figure 2. Balchin's "four types of ability."

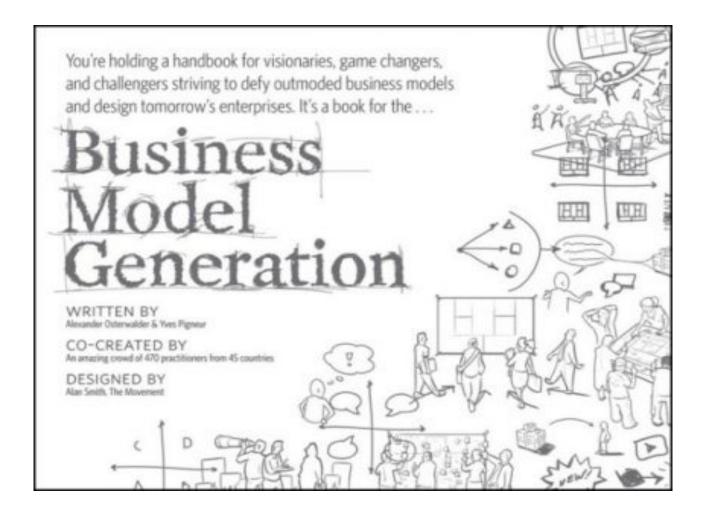


### Example Framework 2: Business Model Canvas



# Osterwalder & Pigneur (2010): Business Model Canvas (cont.)













- · Who are our Key Partners?
- Who are our key suppliers?
- Which Key Resources are we acquiring from partners?
- Which Key Activities do partners perform?



- · What Key Activities do our Value Propositions require?
- Our Distribution Channels?
- Customer Relationships?
- Revenue Streams?



#### KEY RESOURCES

- · What Key Resources do our Value Propositions require?
- Our Distribution Channels?
- Customer Relationships?
- · Revenue Streams?



#### VALUE ▶ PROPOSITION

- What value do we deliver to the customer?
- Which one of our customer's problems are we helping to solve?
- · Which customer needs are we satisfying?
- What bundles of products and services are we offering to each **Customer Segment?**



- What type of relationship does each of Customer Segments expect us to establish and maintain with them?
- · Which ones have we established?
- How costly are they?
- ...



#### CUSTOMER SEGMENT

- For whom are we creating value?
- · Who are our most important customers?



#### SALES CHANNELS

- · Through wich Channels do our Customer Segments want to be reached?
- How are we reaching them now?
- How are our channels integrated?
- ...



#### REVENUE STREAMS

- For what value are our customers really willing to pay?
- For what do they currently pay?



2013

#### COST STRUCTURE

- What are the most important costs inherent in our business model?
- Which Key Resources are most expensive?









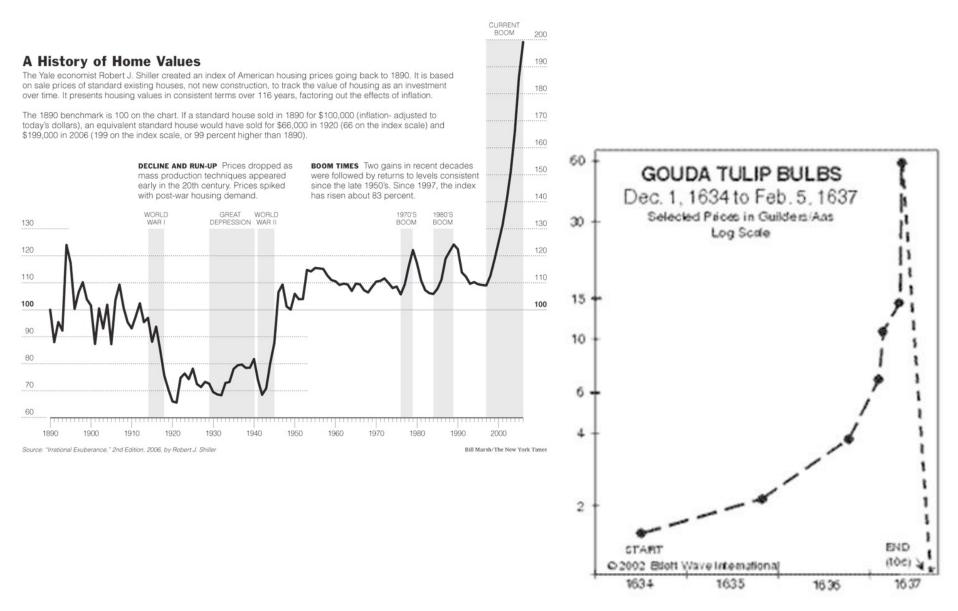
30

Example framework that puts things into context:

Porter's 5 Forces

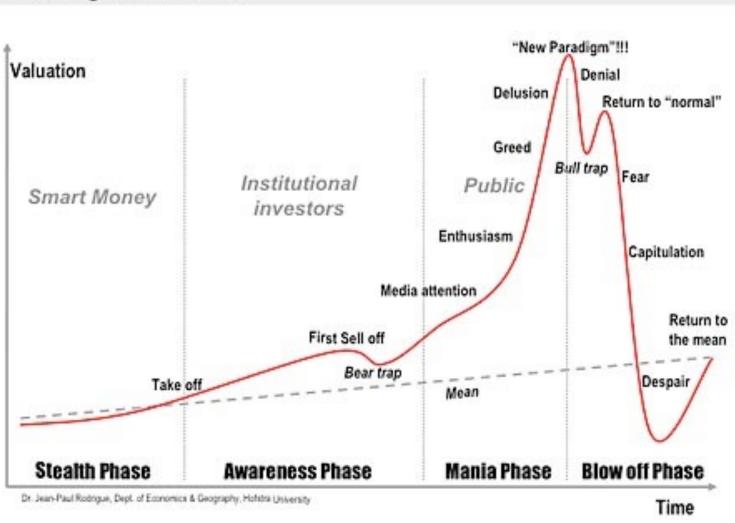


### Hypes were and will always be present

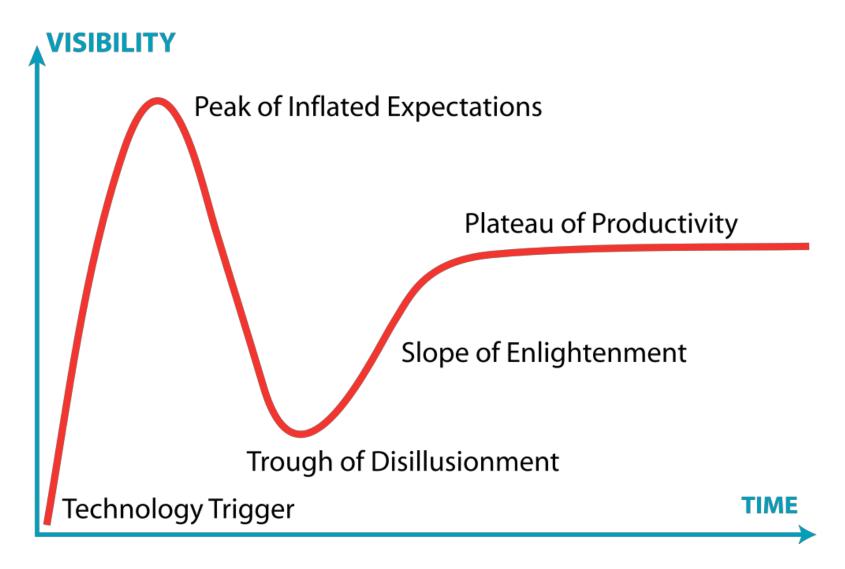


# Hypes were and will always be present

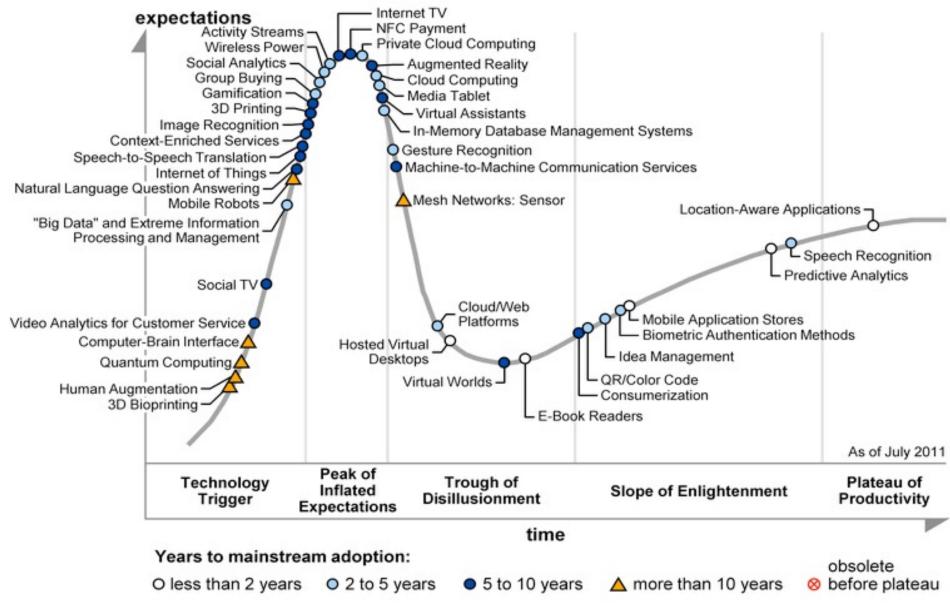
#### Main Stages in a Bubble



# If you use this abstraction to analyze technology, you get Gartner's Hype Cycle

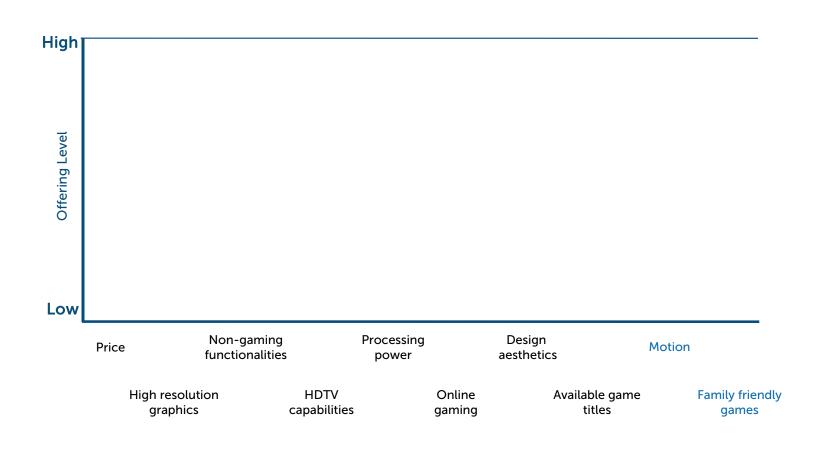


# Hype Cycle for Emerging Technologies 2011



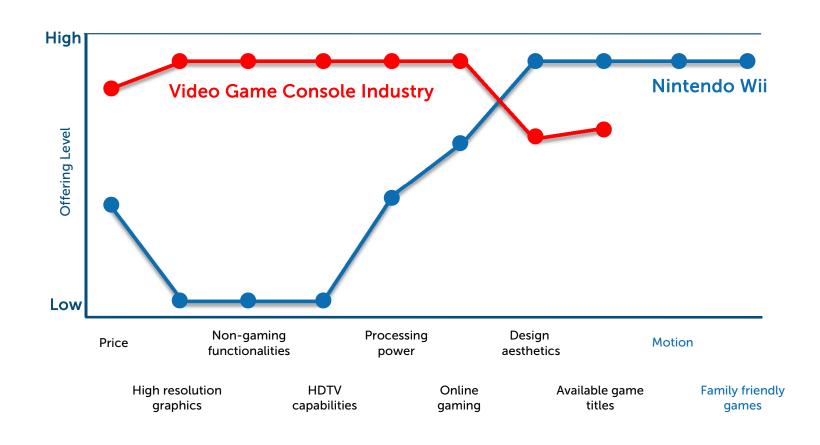
# Strategy Canvas: Example Nintendo Wii (1/3)

# Nintendo Wii Strategy Canvas



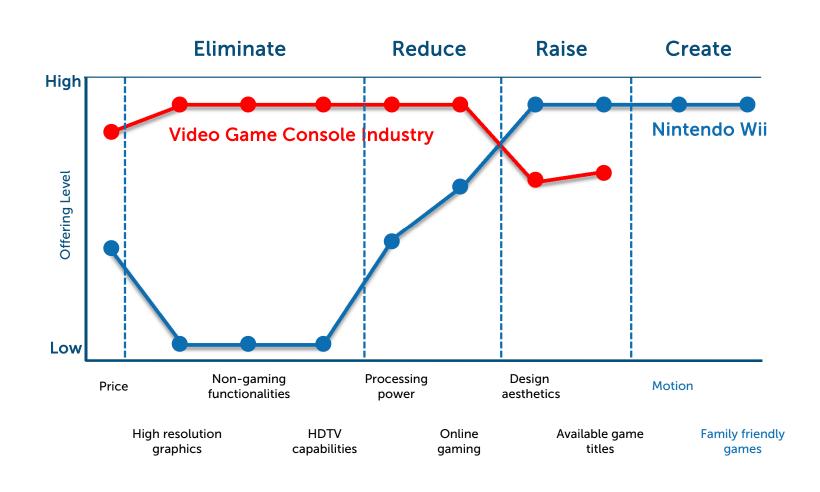
#### Strategy Canvas: Example Nintendo Wii (2/3)

#### Nintendo Wii Strategy Canvas



#### Strategy Canvas: Example Nintendo Wii (3/3)

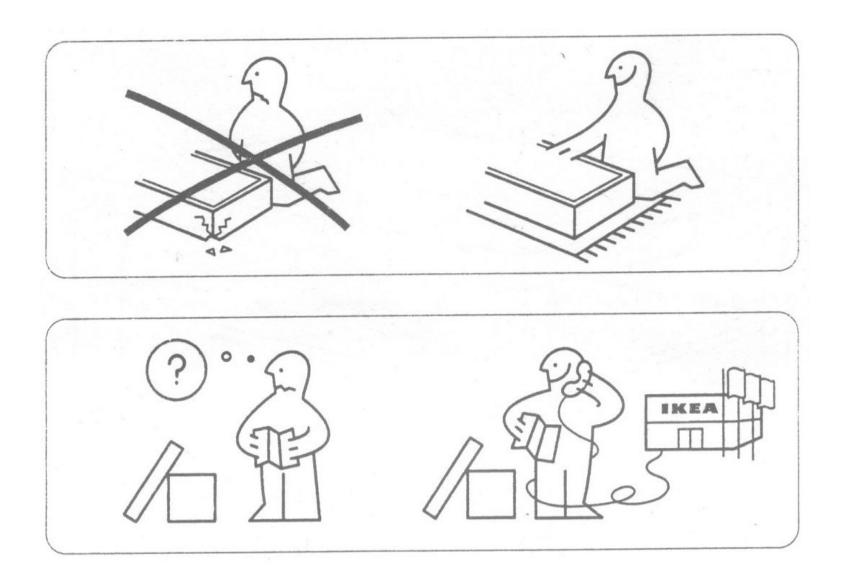
#### Nintendo Wii Strategy Canvas



#### "Redefine the Market"

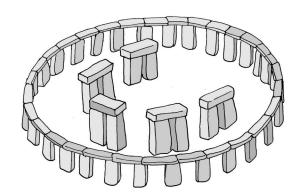


#### Pictograms for "complex instructions"



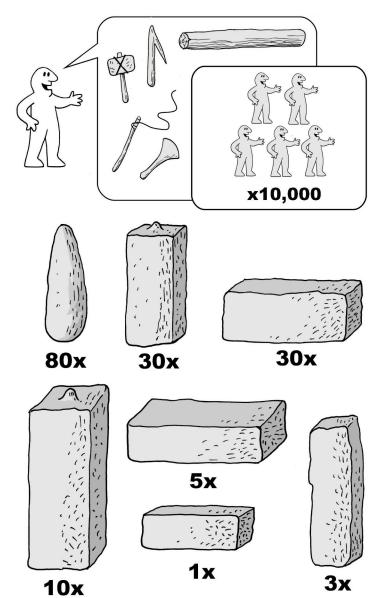
#### IKEA kits have many components

### HËNJ

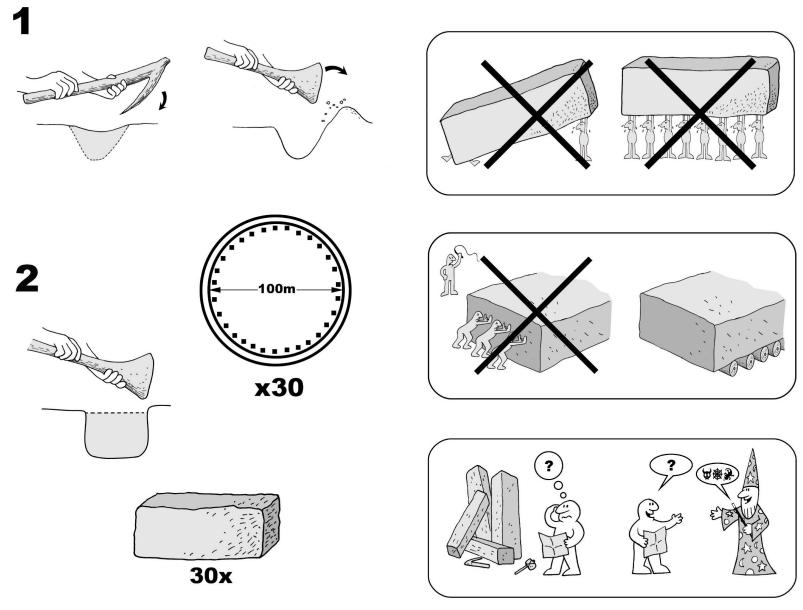






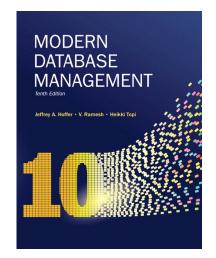


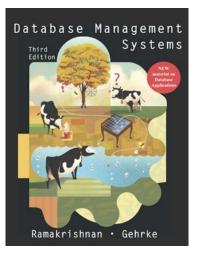
#### They need to be assembled to work

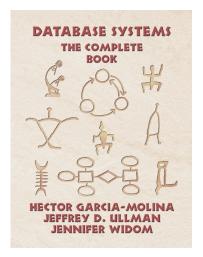


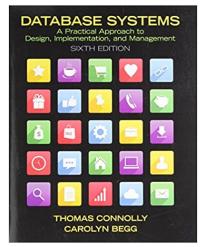
# Some comments on Notations

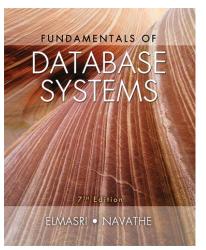
#### Different sources, different notations

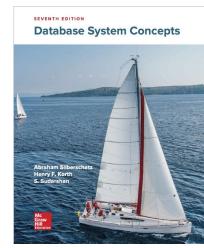












[Hoffer+'10] Crow foot

[Cow book'03]

[Stanford book'08]

[Connolly+'15]

[Elmasri+'15]

[Silberschatz+'20] SDK arrows

[Hoffer+'10]: Hoffer, Ramesh, Topi. Modern Database Management, 10<sup>th</sup> ed, 2010.

https://www.pearson.com/us/higher-education/product/Hoffer-Modern-Database-Management-10th-Edition/9780136088394.html

[Cow book'03]: Ramakrishnan, Gehrke, Database Management Systems, 3rd ed, 2003. http://pages.cs.wisc.edu/~dbbook/

[Stanford book'08]: Garcia-Molina, Ullman, Widom. Database Systems: The Complete Book, 2<sup>nd</sup> ed, 2008. <a href="http://infolab.stanford.edu/~ullman/dscb.html">http://infolab.stanford.edu/~ullman/dscb.html</a>

[Connolly+'15]: Connolly, Begg. Database systems: A practical approach to design, implementation, and management, 6<sup>th</sup> ed, 2015.

https://www.pearson.com/us/higher-education/program/Connolly-Database-Systems-A-Practical-Approach-to-Design-Implementation-and-Management-6th-Edition/PGM116956.html

[Elmasri+'15]: Elmasri, Navathe. Fundamentals of Database Systems, 7<sup>th</sup> ed, 2015.

https://www.pearson.com/us/higher-education/program/Elmasri-Fundamentals-of-Database-Systems-7th-Edition/PGM189052.html

[Silberschatz+'20]: Silberschatz, Korth, Sudarshan. Database system concepts, 7<sup>th</sup> ed, 2020. https://www.db-book.com/db7

### HOW STANDARDS PROLIFERATE: (SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC.)

SITUATION: THERE ARE 14 COMPETING STANDARDS.





#### Comparison of ERD frameworks

A variant of "UML"

#### Chen's

**Crow's Foot** 

Strong entity

**Entity name** 

**Entity name** 

Weak entity

Entity name

**Entity name** 

Entity with attributes

Entity name

Attribute name

Attribute name

Attribute name

**Entity name** 

Attribute name Attribute name Attribute name

#### Comparison of ERD frameworks

A variant of "UML"

#### Chen's

Crow's Foot

Strong entity

Entity name

Entity name

Weak entity

**Entity name** 

**Entity name** 

Entity with attributes

Entity name

Attribute name

Attribute name

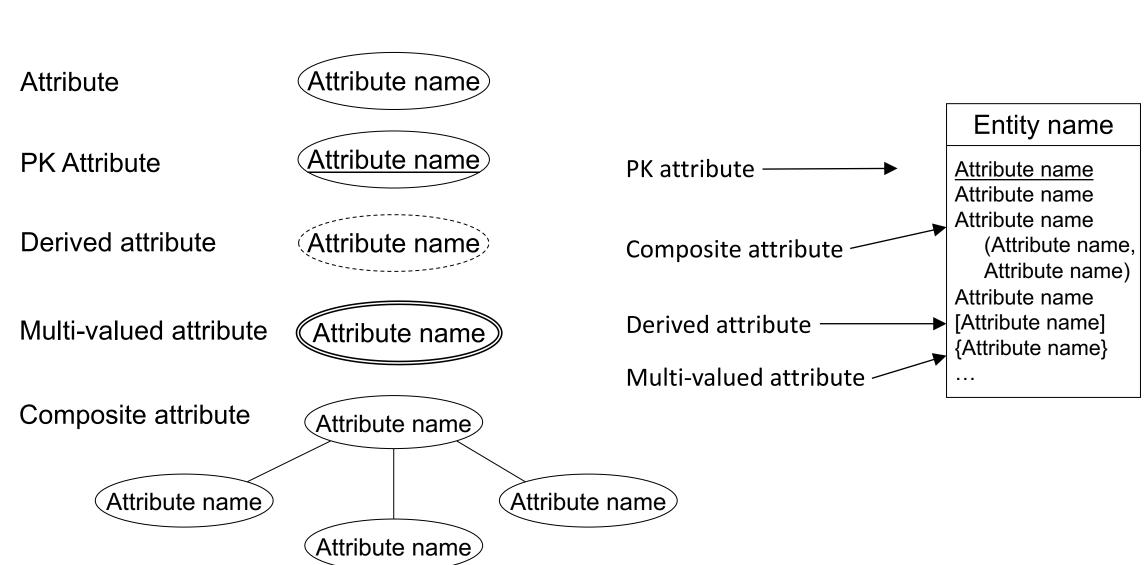
Attribute name

Entity name

Attribute name Attribute name Attribute name

Color is not part of the standard...

#### **Attributes**



**Crow's Foot** 

Chen's

#### Relationships

#### Chen's

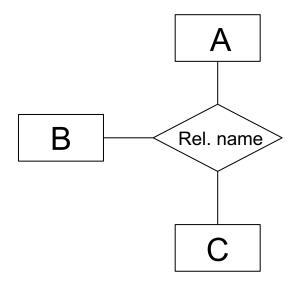
#### **Crow's Foot**

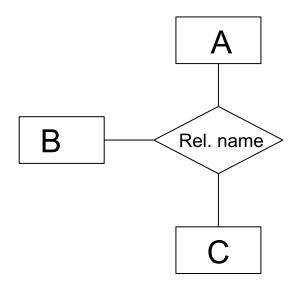
Binary Relationship



Relationship Name

Relationship of Higher Degree

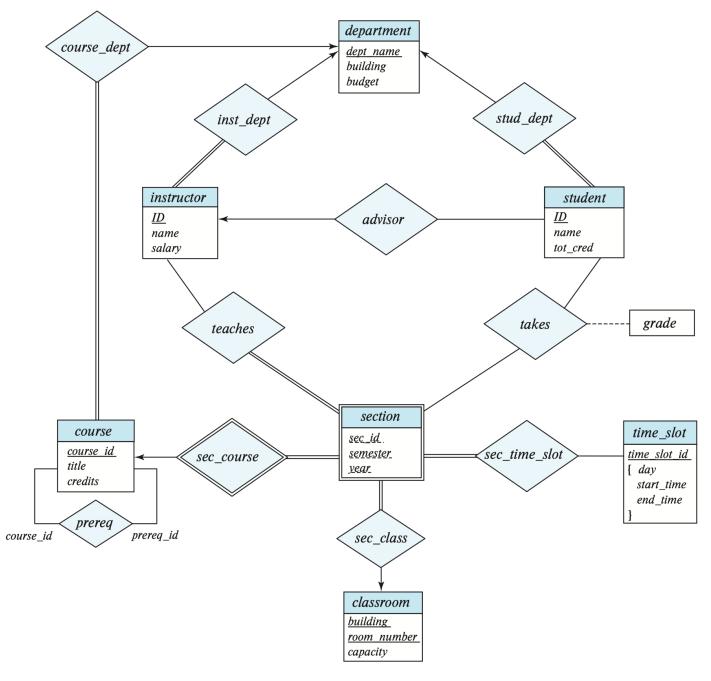




#### Types of Binary Relationships

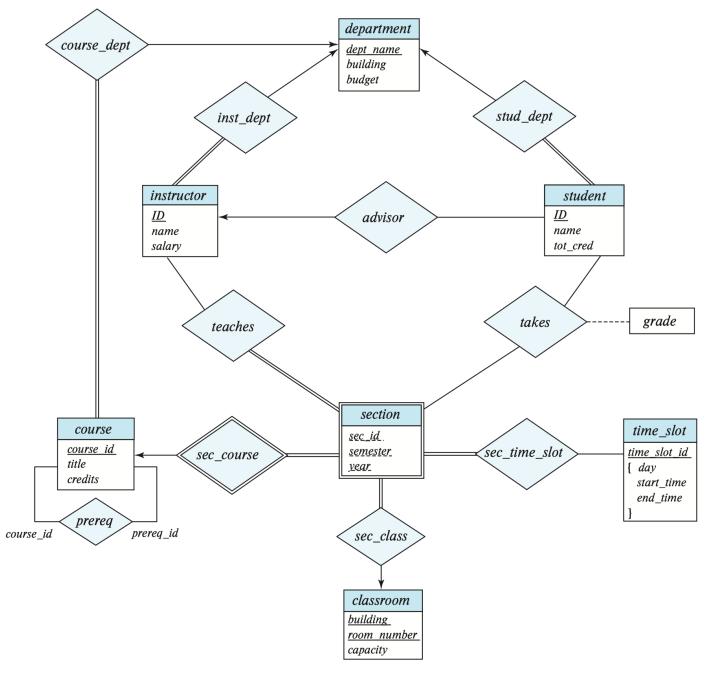
#### Chen's "SDK arrows" **Crow's Foot** Rel. Rel. name Rel. name В B В name Rel. Rel. name P Rel. name name Rel. A Rel. name В Rel. name В B name

## Let's read an example ERD





# Example ERD for a University Enterprise

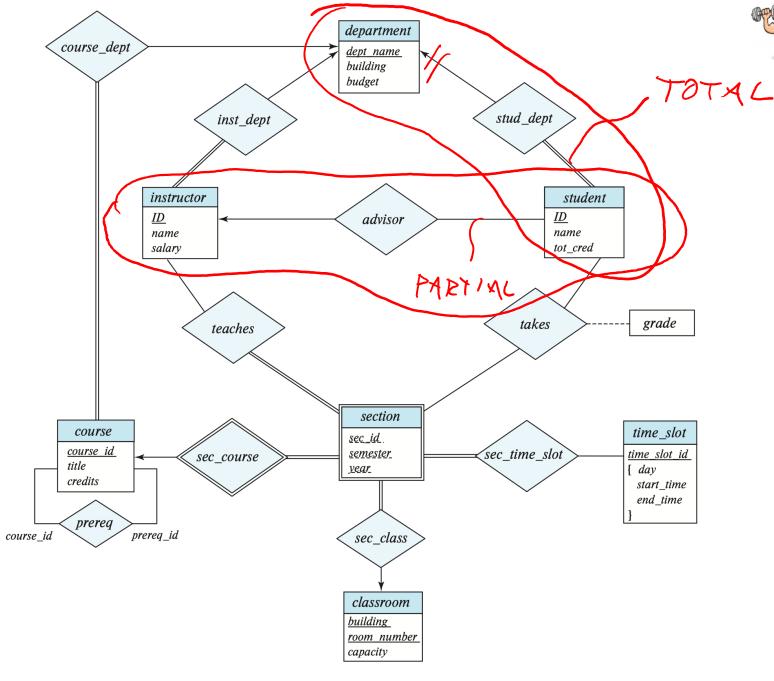




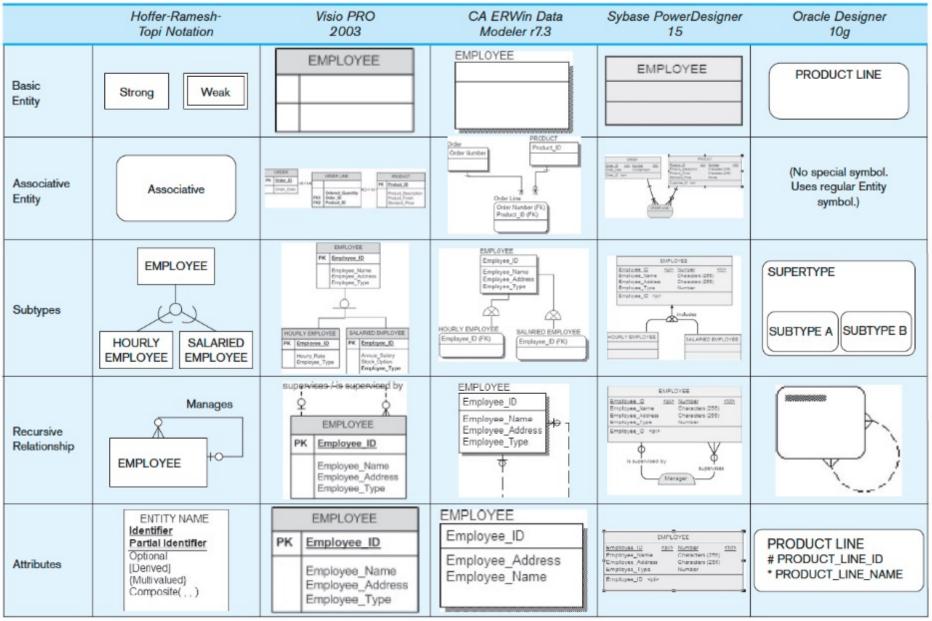
## Let's read an example ERD







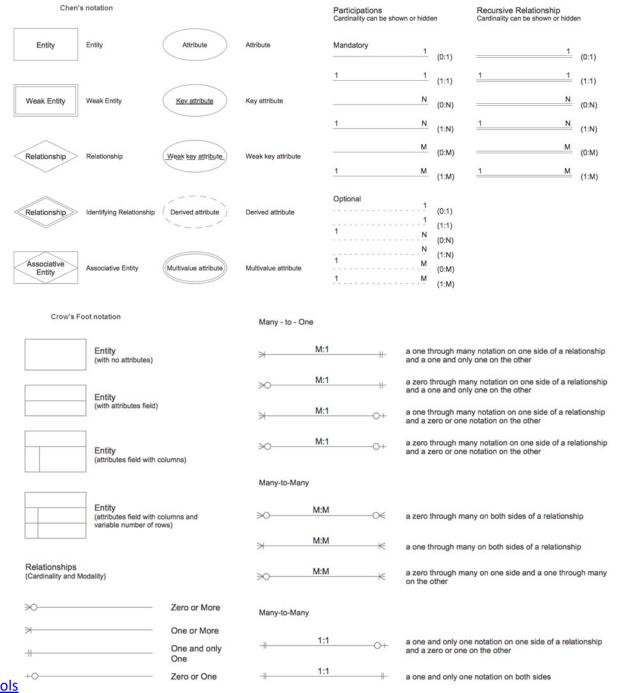
#### Modeling Notation ("Consistency beats brilliance")



#### Modeling Cardinality/Optionality Notations

	Hoffer-Ramesh-Topi Notation	Visio PRO 2003	CA ERWin Data Modeler r7.3	Sybase PowerDesigner 15	Oracle Designer 10g
1:1		(Not available without cardinality)	(Not available without cardinality)	-0,1 0,1	
1:M	+	(Not available without cardinality)	(Not available without cardinality)		
M:N	>	(Not allowed)	>	>0 <sup>0,n</sup> 0,n	>
Mandatory 1:1	-1111-	-1111-	1	+	
Mandatory 1:M	-111-	-11	- <del></del>		
Optional 1:M	+0—∞	+00+	<del>10-01&lt;</del>		

#### **Various Notations**

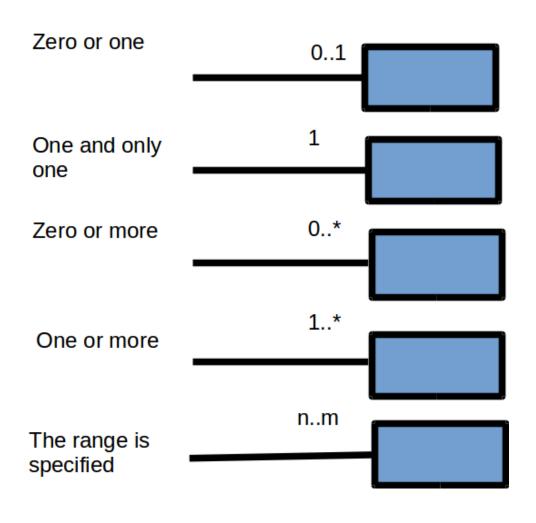


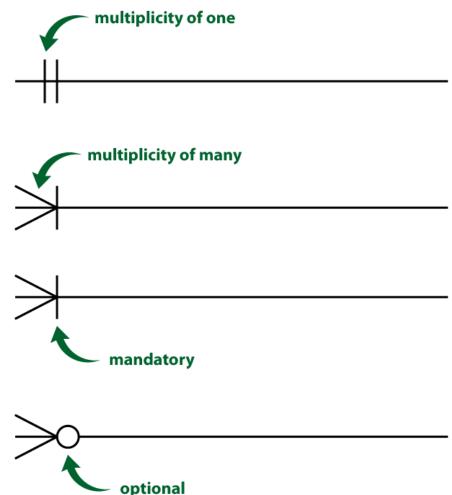
#### Relationships with specified cardinalities

#### **UML** notation

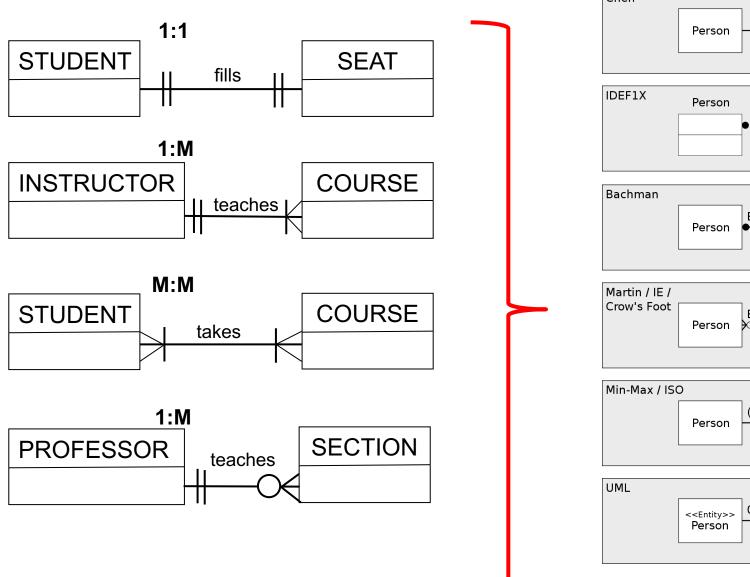
#### **Crow's Foot**

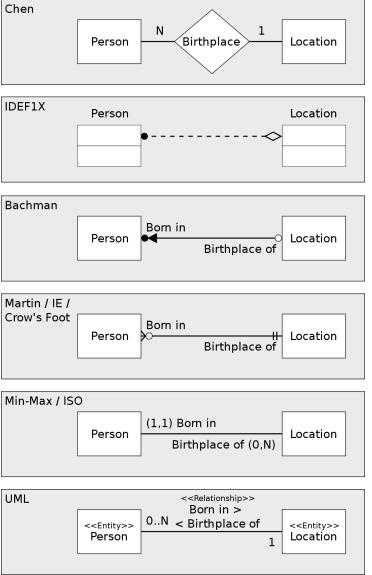




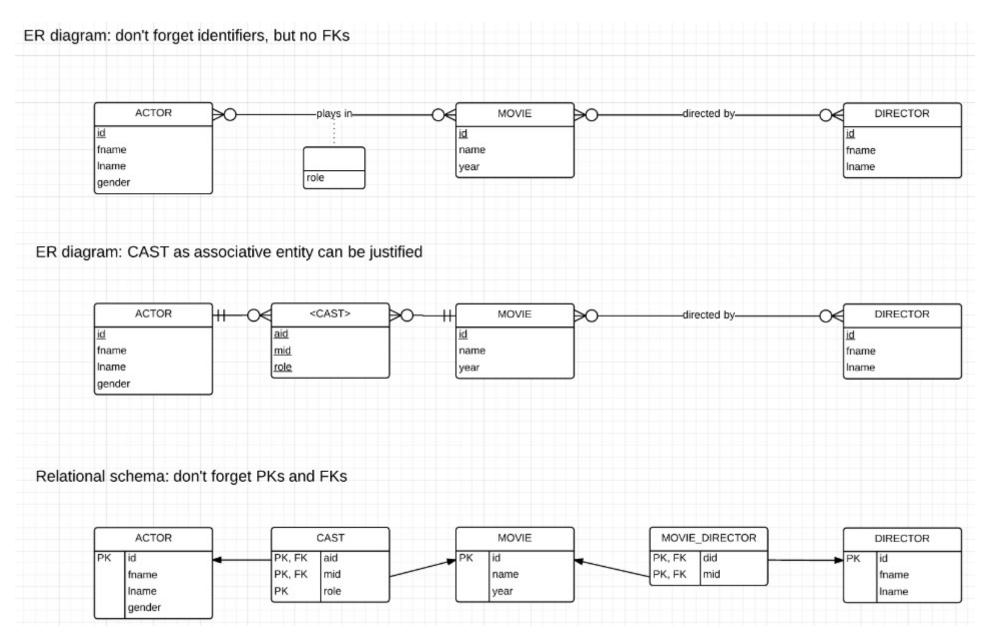


#### Crow's foot notation and alternatives





#### IMDB movie database in Lucidchart

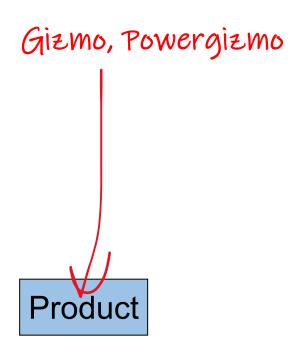


### Entities

#### **Entities and Entity Sets**

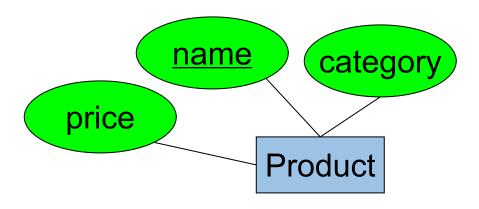
- Entities & entity sets are the primitive unit of the E/R model
  - Entities: the individual objects, which are members of entity sets
    - Ex: A specific person or product
  - Entity sets: the classes or types of objects in our model
    - Ex: Person, Product
    - These are what is shown in E/R diagrams as rectangles
    - Entity sets represent the sets of all possible entities





#### **Entities and Entity Sets**

- An entity set has attributes
  - Represented by ovals attached to an entity set

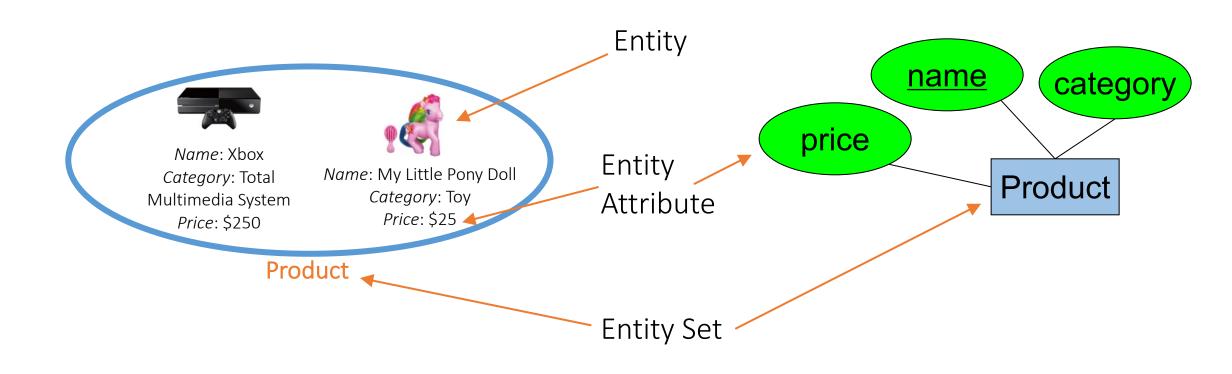


Shapes are important. Colors are not.

#### Entities vs. Entity Sets

• Example:

"Entities" (instances of entity sets) are not explicitly represented in ER diagrams

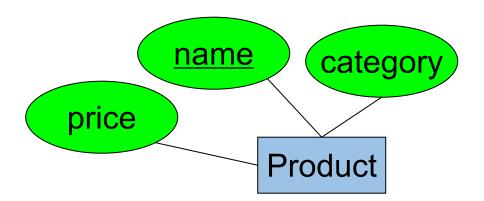


#### Keys

• A key is a minimal set of attributes that uniquely identifies an entity.

elments of PK (Primary Key) are underlined

Here, {name, category} is <u>not</u> a key (it is not *minimal*).



The ER model forces us to designate a single <u>primary</u> key, though there may be multiple <u>candidate keys</u>

#### Identifiers (Keys)

- Identifier (Key): An attribute (or combination of attributes) that uniquely identifies individual instances of an entity type
  - Can be simple or composite
  - Will not be null
  - Will not change in value
    - e.g., family name, or telephone number, or street address are not suited if those can change over time (say through marriage...)
  - Substitute new, simple keys for long, composite keys ("surrogate key")
- Candidate Key: an attribute (or set of) that could be a key...satisfies the requirements for being a key
- Primary Key: a chosen key

#### Naming Entities

**Poor Examples** 

FormerStudentFromIowa

Customers

ClientsWhoCameToBigEvent

ObscureRecmdForFrtherAction

Order

**Good Examples** 

Student

Customer

Employee

Invoice

Purchase Order

Flight

- Guidelines for naming entity types:
  - Use <u>singular nouns</u>
  - Names should be specific to the organization
  - Be <u>concise</u> and <u>consistent</u>
  - Abbreviations are ok, as long as they are standardized
  - Event entity types should be named for the <u>result of the event</u> (e.g., "Purchased", "Registered")

#### Exercise (Part I): Entities / Attributes



- Assume we want to model "a situation" at Millennium College
- Identify the entities that appear on the report card
- Identify the attributes of each previously identified entity

	GR	LENNIUM COLLEG ADE REPORT L SEMESTER 200X	_	
CAMPUS ADDRESS: 2		Emily Williams 208 Brooks Hall nformation Systems	ID: 268300458	
COURSE	TITLE	INSTRUCTOR NAME	INSTRUCTOR LOCATION	GRADE
IS 350 IS 465	Database Mgt. System Analysis	Codd Parsons	B104 B317	A B

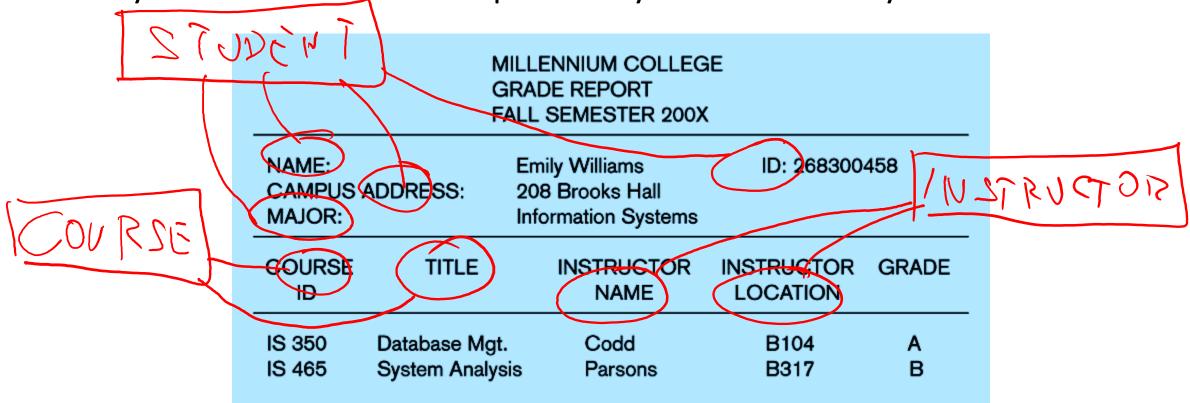


#### Exercise (Part I): Entities / Attributes



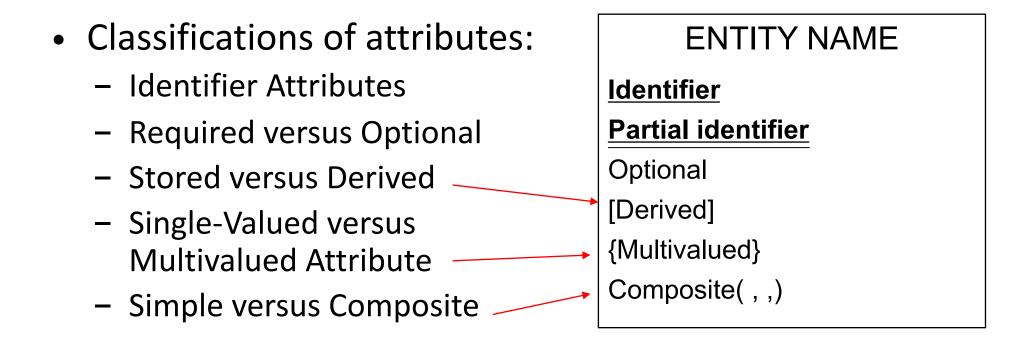
- Assume we want to model "a situation" at Millennium College
- Identify the entities that appear on the report card

Identify the attributes of each previously identified entity



#### **Attributes**

A property or characteristic of an entity type



#### Example: Describe the Attributes



#### **EMPLOYEE**

#### **Employee\_ID**

Employee\_Name(...)

Payroll\_Address(...)

Date\_Employed

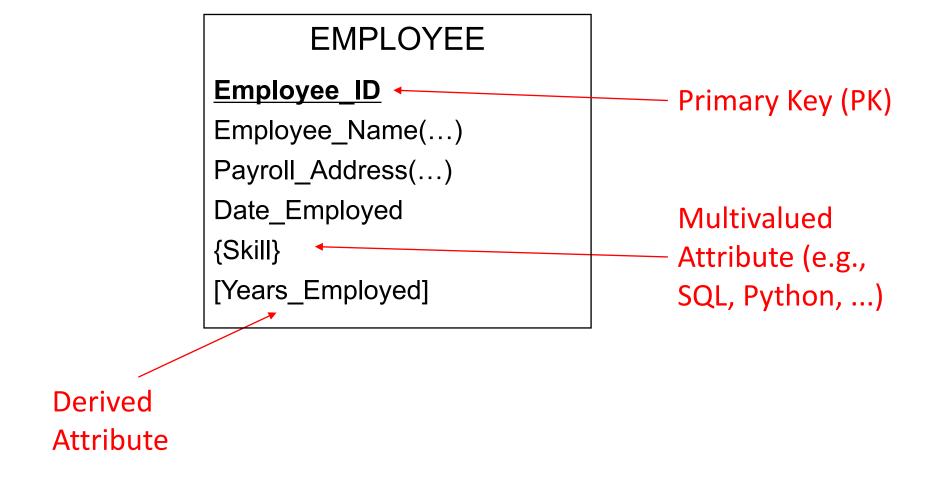
{Skill}

[Years\_Employed]



#### Example: Describe the Attributes





#### Naming Attributes

**Poor Examples** 

TheDayThatThisPersonEnrolled

NumEnrollinSpecificClass

Student\_Names

ClientLastName

**Good Examples** 

Date

Birth\_Date

NumberEnrolled

StudentName

CourseID

Employee\_ID

- Guidelines for naming attributes:
  - Be concise
  - Use <u>singular nouns</u> or noun phrases
  - Names should be unique (at least within an entity type)
  - Follow a standard format (e.g., either Camelcase or "\_")
  - Similar attributes should use the same qualifiers and classes: consistency! (e.g., CustomerID, ProductID)

#### Example: modeling flights



- Assume you want to model "flights"
- Attributes: FlightNumber, Date, NumberOfPassengers
- What would be the key / identifier?



#### Example: modeling flights

- Assume you want to model "flights"
- Attributes: FlightNumber, Date, NumberOfPassengers
- What would be the key / identifier?

#### **FLIGHT**

Flight\_ID (Flight\_Number, Date)

Number\_of\_Passengers

. . .

#### **US Airways Flight 1549**



#### Identifier Examples: Simple and Composite

#### Simple identifiers:

- Single attribute uniquely identifies each entity instance
- Identifier attribute underlined

#### Composite identifiers:

- Multiple attributes required to uniquely identifies each entity instance
- Identifier attribute <u>underlined</u> and composite attributes listed below in (parentheses)

#### STUDENT

Student\_ID
Student Name(...)

. . .

#### **FLIGHT**

Flight\_ID (Flight\_Number, Date)

Number\_of\_Passengers

• • •